**RainbowWeddingNetwork.com**
**proudly presents:**

# *The 3rd Annual 'Same Love, Same Rights'* ®

# *LGBT Wedding Expo*

**Sunday – March 12th, 2017**

**12:30 p.m. to 3:30 p.m.**

**<u>Location:</u>**

Sheraton Charlotte Hotel
555 South McDowell Street, South Tower
Charlotte, NC 28204

*Exhibitor Application*

## About the Event Producers:

RainbowWeddingNetwork.com was launched over sixteen years ago as the first wedding gift registry specifically for the gay and lesbian community. Our website also provides professional planning tips, engagement announcements, social networking and the most extensive directory on the internet of screened, gay-friendly businesses of all kinds. Over 6000 businesses are members of RainbowWeddingNetwork.com!

Since 2003, RainbowWeddingNetwork has produced over 150 LGBT Wedding Events across the country, in cities such as Atlanta, San Francisco, Boston, Seattle, St.Petersburg, Portsmouth NH, Hartford, Tampa, Denver, Philadelphia, Washington DC, Los Angeles, Las Vegas, NYC and more. Approximately 25 additional events are in the planning stages for 2017. Our events have a reputation of providing an atmosphere of elegance, fun and wonderful information to the couples who attend.

As you may know, Gay and Lesbian Wedding Events are very new to the industry. While this points to the exciting fact that the gay and lesbian wedding market is virtually untapped (a potential $16.8 billion per year), it's also important to remember that these events are new for the community and therefore attendance will not be as high, for instance, as a similar expo geared to the heterosexual market. However, couples who do attend our Same Love, Same Rights® *LGBT* Wedding & Family Expos are extremely grateful for this new opportunity, and very eager to find quality information as they plan for their upcoming ceremony or as they pursue equality by choosing travel agents, realtors, gift companies and other businesses that stand up for non-discrimination. Exhibitors & Sponsors find that these well-qualified prospective customers are a pleasure to work with at the Expos, in the relaxed, personal and elegant environment that the day presents.

Currently, photos and videos of our previous events are available for viewing online at www.SameLoveSameRights.com. 30-50 exhibitors participate per Expo, and each event varies based on venue and local flavor: live musical performances, giveaways, fashion shows, dance presentations, guest emcees, champagne toasts and cake-cutting ceremonies have at times all been highlights of particular events. Past Expos have been attended by an average of two hundred and fifty to four hundred people. Press coverage has included reporters from: The Boston Globe, The Washington Post, the Associated Press, local television & radio, The San Francisco Chronicle, MTV and more.

**Contact Information:**

Main Office: 828.645.8750, 9am-5pm EST
P.O. Box 2434
Weaverville, NC 28787
events@rainbowweddingnetwork.com

# Important Exhibitor Information
# "Same Love, Same Rights"®
# Charlotte's LGBT Wedding Expo – March 12th, 2017

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**Payment and Application Deadlines:**
In order to secure your placement as an exhibitor or sponsor of the Expo, both the application and payment must be received. **If we do not have a copy of your application on file, your participation will not be secured.**

Space at the Expo is limited, so it is important that we receive all your company information and payment to secure your involvement. **The last three (3) pages of this application are vital for our records. Complete the forms and fax to our main office: (828) 645-7543.**

If you are unable to fax your completed application to our main office then you may mail the completed application to the addresses below. **Remember, payment is required to secure your booth and there is a first come-first serve policy that must be observed – Call in with credit card payment to ensure your participation at this unique event! 828.645.8750, 9am-5pm EST**

**Mailing Address:**
RainbowWeddingNetwork
P.O. Box 2434
Weaverville, NC 28787

**For Mailing with Fed/Ex or UPS:**
*contact our main office for address information*

**Ongoing Contact from RainbowWeddingNetwork.com:**

After securing your event booth, you will receive a copy of your receipt by email and snail mail. After that, you will not hear from us until app. 2 weeks prior to the event date: at that time you will receive an email with final load in information. Keep in mind, that email may be routed to your spam folder!

If you feel you have missed an email or are unsure about details, be sure to contact our staff at 828.645.8750, 9am-5pm EST, or email at rwncommunity@bellsouth.net or events@rainbowweddingnetwork.com. We're happy to answer your questions!

# Exhibitor Benefits & Regulations
# Charlotte's LGBT Wedding Expo – March 12th, 2017

Space is limited for this Expo, and only **fifteen booths will also include electricity**. An additional charge will apply to those exhibitors who wish to have electricity available at their booth for the event. Verify that electricity is available with your sales representative prior to completing this application. Be sure to contact our main office should you require any more electricity than a standard television or notebook computer.

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**Booth Information:** Exhibitor space will consist of a standard 6' long by 3' wide banquet table covered with linens, and 2 chairs will be provided. These are standard space conditions. All exhibitors receive a total of 8' long by 6' wide space, so some backdrops will be acceptable provided they require no attachments to the walls or ceiling, and they do not infringe on your neighbor's allotted space. Ask your sales representative for details. There is no pipe & drape at this event.

***The exhibitor acknowledges and agrees to only utilize such space contained within the confines of its booth. The exhibitor acknowledges and agrees that they are strictly prohibited from "canvassing" or otherwise roaming the event in any effort to further promote services or merchandise.

***The exhibitor acknowledges that amplified sound and loud noise from the booth is prohibited.

**Refund Policy:** Payment for Exhibitor participation is a fee that is non-refundable, unless the event is canceled by RainbowWeddingNetwork.com/SameLoveSameRights. ® There are no exceptions.

**Sales Tax, Permits, Insurance and Licenses:** If there is sales tax in the state where the event is being held, exhibitors acknowledge and understand that they are responsible for sales and use tax and shall in no way hold Artistic Ventures, Inc/SameLoveSameRights® or its representatives responsible for any type of permits, licenses, or insurance.

**Vending:** A list of all items to be displayed, sold or distributed without charge must be stated in the application. Only items on the application may be on display, sold or offered.

**Set Up and Tear down:** Exhibitors may begin setting up their booth space at 10:00am
***** All set up must be completed by 12:15 PM*** No Tear Down Before 3:30 PM.**

Exhibitors agree to clean up their assigned spaces at the end of the event and remove any items brought by their organization/business.

**Placement and location of display booths is at the sole discretion of Artistic Ventures, Inc./SameLoveSameRights.** ®

**Complete this Page and Fax to: (828) 645-7543**

# Rainbow Wedding Network / Same Love, Same Rights®
# LGBT Wedding & Family Expo

## Charlotte's LGBT Wedding Expo – March 12th, 2017

Both the application and payment are needed to reserve Exhibitor Status.

Organization/Business Name:_____

Business Category:_____

Street:_____

City: _____ State: _____ Zip Code: _____

Contact Person:_____

Phone: _____ Cell/Alternate: _____

Fax:_____Email:_____

Website:_____

Sales Tax Permit Number:_____

Food Permit Number:_____ Last Grade:_____

*If your company is exhibiting at the event, and selling products and/or offering food or beverage, you are responsible for having knowledge of and being in compliance with all laws, ordinances and regulations pertaining to licensing, sales tax, and health codes.*

Will you need your table and chairs at the event?

Please give a brief description of the display items you plan to spotlight at the Expo. Thank you for being thorough- this helps us to successfully separate competitors the day of the show!

**Complete this Page and Fax to: (828) 645-7543**

**Please include all payment information below.** If you have already provided a credit card number by phone, please leave the credit card section blank.

**Payment Information:**

*I WOULD LIKE TO MAKE 2 PAYMENTS FOR THE EXHIBITOR BOOTH SPACE:*

_____$150.00 – Deposit, non-refundable, for Exhibitor Full Booth Space
(includes 6' table, linens, chairs plus attendee list)

_____$150.00 – remaining balance to be auto-charged to the cc below on this date: _____
(date must be no later than February 5, 2017)

_____$50 - Electricity for your Booth (NOTE: Limited to 12 booths – on a first come, first served basis)

*I WOULD LIKE TO PAY IN FULL NOW FOR THE EXHIBITOR BOOTH SPACE:*

_____$300.00 - Exhibitor Full Booth Space (non-refundable payment in full)
(includes 6' table, linens, chairs plus attendee list)

_____$50 - Electricity for your Booth (NOTE: Limited to 12 booths – on a first come, first served basis)

**OTHER ADD-ON's...**

_____$35 – Twelve month listing or renewal in online directory of RainbowWeddingNetwork.com?

_____

**Total Amount to be Paid:** _____

Credit Card Number (Visa/MC/AMEX/Dis)

_____

V-Code _____ Expiration _____

**Name on Card** _____

**Full Address associated with this Card:** _____

_____

**Authorizing Signature**_____

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**Complete this Page and Fax to: (828) 645-7543**

# Statement of Liability

I have read the complete Rules, Regulations and Instructions of this Application. By signing and submitting this agreement I, the Exhibitor, agree to abide by all terms and requirements set forth by such Rules, Regulations and Instructions.

We at _____accept full responsibility regarding business conducted at the LGBT Wedding & Family Expo.

The assigned booth space is to be used solely by the Exhibitor named on this event application. Exhibitor will not sublet or assign any portion of booth space without written consent from the event producer. Business cards, flyers, brochures, signage, photos, magazines, or any other items promoting a company/product not named on this contract or officially exhibiting, will not be allowed in the booth or any other area of the expo. If this occurs, Exhibitor will be charged a minimum additional fee of $250.

The Exhibitor is entirely responsible for their booth space and shall not affix to the walls or window of the building any signs or display items, or use tape, nails or any other adhesive-type materials on floors or on painted surfaces except approved taping of carpets. Exhibitor agrees to reimburse host facility, and/or the event producer for any loss or damage to premises or equipment occurring in the Exhibitor's assigned booth space that is caused by the exhibitor or exhibitor's agents or employees.

The Exhibitor hereby acknowledges that Artistic Ventures, Inc. assumes no tax liability for merchandise sold at their booth space, and that the exhibitor's company is solely responsible for any and all sales tax due on merchandise sold at their booth. Exhibitors who distribute food or beverage samples at the expo agree that they are solely responsible for retaining proper permits for such distribution, and they agree to indemnify and save harmless the event producer for any health or allergy issues to attendees caused by the sampling of such food or beverage items.

The Exhibitor, its Representatives, Employees, Agents and Volunteers agree to indemnify and save harmless Artistic Ventures, Inc. and RainbowWeddingNetwork.com, the host site, the event and the event producers, management and its employees and beneficiaries from any and all claims, causes of action and suits accruing or resulting from any damage, injury or loss to any persons, including but not limited to persons to whom the exhibitor may be liable under Worker's Compensation Law and the exhibitor him/herself. Exhibitor also accepts and acknowledges that Artistic Ventures, Inc./ RainbowWeddingNetwork.com makes no guarantees concerning the event outcome, total attendance or profitability.

**Refund Policy**: Payment for Exhibitor participation is a fee that is non-refundable, unless the event is canceled by RainbowWeddingNetwork.com/Artistic Ventures, Inc. Should the expo be canceled due to conditions beyond the control of the event producer (for reasons including but not limited to weather, fire, strikes, terrorism or acts of God) the expo will be rescheduled, however refunds will not be guaranteed if the exhibitor's company is unable to attend due to a conflict of scheduling availability. No reimbursements will be made to the Exhibitor due to a loss of revenue should such rescheduling occur. The event producer shall not be liable for any damage or expenses incurred by exhibitors if the expo is delayed or canceled. There are no exceptions.

Company Name _____

Exhibitor/Sponsor Signature _____ Date: ____/____/____

***Important Note:*** *This form is part of the processing of an Exhibitor Application. It must also be complete and returned with the rest of the application. Failure to do so will result in an incomplete application and the exhibitor/sponsor will be denied a space at the show.*